Managers Report 11.9.26

2026 Membership Updates

Membership Type	Resident	Non-Resident
Family	142	124
Couple	20	3
Individual	17	12
Senior Couple	27	3
Senior Individual	42	13
Individual Tennis	7	22

2027 Membership Drive:

- Beginning to outline notification/advertising dates

Plus 1 Tennis:

- Making good progress on items needed to have La Entrada tennis at LRD
  - Received:
    - Updated roster; all participants are LRD members.
    - Draft of communication expressed to all non-member participants that their court time is limited to designated school play only. To participate in any additional Plus 1 programming (including lessons and clinics), they will need to purchase a membership to LRD.
  - Needed:
    - Updated insurance (working with Plus 1)
    - Completed Facility Use Agreement, submitted by LLSD, including insurance requirements listed in the agreement.
    - Match dates, provided by February 15, 2027.

Jazzercise:

- Membership has been growing
  - Since August 27, jazzercise has gained four new recurring memberships
- The Fall Sale itself has been used by 11 customers and has done a good job of bringing people into the studio and giving us another pool of potential longer-term members.
- The September and October results show progress: better attendance per class, and some conversion into recurring memberships.

Aquatic Programs:

- M/T/Th Masters November Reg: 7
- Intro to Masters November:4
- Swim Lessons: ongoing

Fitness Swim:

- 2026
  - November 5-8yr: 7
  - November 9 & Up: 10
- 2025
  - November 5-8yr: 8
  - November 9 & Up: 11

Past Community Events:

- 10/23 New Laderan Happy Hour
- 10/24 Floating Pumpkin Patch
- 10/24 Dog Costume Contest—had to cancel

- 10/25 Empty Nester
- 10/30 Pumpkin Carving at Happy Hour—handful of people who had a lot of fun
- 11/2 Knitting Group Meet Up
- 11/5 Jam Session: 8 attendees and growing.
- 11/8 Kindness Day
- Happy Hours are on pause until Spring 2027

Upcoming Community Events: Classes & Events

- 11/21 Turkey Trot
- 11/16 Knitting Group Meetup
- 11/28 Ice Skating Party at Winter Lodge
- December Holiday sing along with Jam Session Group—tbd on date
- Jan. 2027 Mah Jongg beginner & guided play classes

Sam/Facilities:

- Propose to close the wading pool from November-February (contingent on weather) to put less strain on heater as well as low use
- Winter Facility Prep:
  - Tree Trimming Proposal <Doc attached>
  - Israel to do additional winter prep, such as trimming low branches and notifying us of any potential issues or costs (does this after the leaves fall)
- Misko Has finished painting the small house and it will be treated for termites
- Suit-spinner: has been repaired
- Stanford owns land where erosion of asphalt is located at the bottom of the driveway, have handed off to Webb Ranch
- Aiming to setup the online booking platform through our registration platform for members/residents to book pool parties.
- Sam has built a Capital Investment list.
  - Includes: fitness station, pool cover reel, new tables and chairs, new HVAC/AC for office/LG office, foosball table, some office items (digital calendar, filing cabinets, shelves).

Other:

- Financial Management Training