



# **Ladera Recreation District**

2021 Pool Project Financing District Special Board Meeting - April 5, 2021

### Overview of Oppenheimer & Co. Inc.

# Oppenheimer checks the boxes and stands apart for its ability to focus its resources on an issuer's financings

- National Firm: Publicly traded on NYSE (Symbol: OPY)
- Large, independent full service retail broker-dealer
- 92 offices in 24 states, the District of Columbia, and 5 foreign jurisdictions
- 2,908 total employees
  - Women and minorities make up approximately 46% of the Firm's workforce
- 1,002 financial advisors; over 350,000 accounts
  - \$104.8 billion of client assets under administration\*
  - \$38.8 billion of client assets under management\*
- \$685.7 million of Total Equity Capital\*
  - \$250.1 million of Excess Net Capital, allowing the Firm to sole manage a fixed rate bond issue of over \$1.5 billion\*

#### **New York City Headquarters**



#### Oppenheimer checks the boxes:

- **✓** Distribution well-rounded
- **✓** Banking sophisticated and resourceful
- ✓ Capital sufficient to sole-manage \$1.5 BN
- ✓ Underwriter "name brand" with demonstrated willingness to employ capital



<sup>\*</sup>As of December 30, 2020

### Municipal Capital Markets Overview

- Oppenheimer's public finance bankers advise and raise capital for state and local governments, public agencies, private developers and other borrowers
- Product groups:
  - Education (K-12, charter schools, and higher ed.)
  - Senior Housing
  - Healthcare
  - Project Finance
  - General Municipal, Transportation and Utilities
  - Public-Private Partnership (P3) Advisory
- Oppenheimer's Q4 activity moved the Firm into the top 10 of municipal underwriters by total number of deals and top 25 by total par amount

San Francisco (4)	Minneapolis (3)  Chicago (5)	Boston (4)  Newport (1) Cheshire (5) New York (15)	56 municipal banking, research, sales and trading professionals
Los Angeles (3)  Banking, Sales & Trading Offices ( ) # of Banking, Sales & Trading Employees	Doylestown (4)  Dallas (2)  Austin (1)	Philadelphia (3)  Boca Raton (1)  Ft. Lauderdale (2)	15 MCM offices across the country

Public Finance Activity						
	20	18	2020			
Role	# of Transactions	Par Amount (\$mm)	# of Transactions	Par Amount (\$mm)	# of Transactions	Par Amount (\$mm)
Senior Manager	361	2,508.5	326	2,379.2	349	3,517.1
Negotiated	48	886.9	56	989.9	93	1,988.1
Competitive	313	1,621.6	270	1,389.3	256	1,529.0
Co-Manager	619	27,690.3	728	29,584.8	697	34,087.2
Negotiated	47	14,623.5	57	16,054.3	69	19,588.8
Competitive	572	13,066.8	671	13,530.5	628	14,498.4
Total	980	30,198.8	1,054	31,964.0	1,046	37,604.3





### **CSDA Finance Corporation**

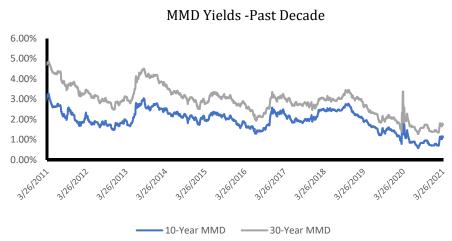
- The California Special Districts Association (CSDA) is a 501c(6), not-for-profit association that was
  formed in 1969 to promote good governance and improved core local services through
  professional development, advocacy, and other services for all types of independent special
  districts.
- For 25 years, CSDA has provided special districts and other public agencies with financing for capital improvement projects and equipment purchases. CSDA Finance Corporation's consultants are specialists in municipal finance and uniquely qualified to help special districts.
- The Financial Consulting Team has financed nearly \$1 billion in capital improvement programs for special districts in California.
- CSDA's goal is to help all special districts with:
  - Building/Construction
  - System Upgrades
  - Equipment
  - Land Purchases
  - Refinancing





### Overview of Municipal Bond Market

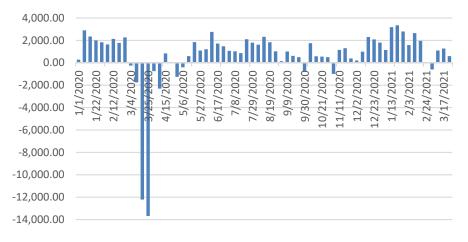




### Municipal Bond Issuance (\$ billions)



#### Weekly Flows (\$mils)





### Lease/Leaseback Structure

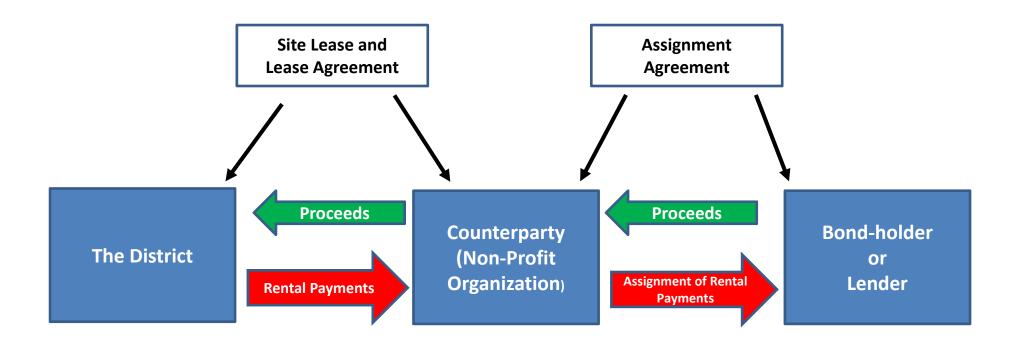
### Lease/Leaseback

- Pursuant to the Site Lease, the District leases real property to the CSDAFC (the Counterparty)
  for a one-time site lease payment.
- Pursuant to the Lease Agreement, the District agrees to lease the property back from the Counterparty and makes rental payments to the Counterparty.
- Pursuant to the Assignment Agreement, the Counterparty assigns its right to receive the rental payments to Sterling National Bank (the Lender).
- As consideration for the assignment of rental payments, the Lender provides the funding for the project (i.e., the one-time site lease payment to the Counterparty).
- The lease requires an asset of equal or greater value.

#### Counterparty

• A counterparty is needed to facilitate the lease and act as lessor under the lease agreement since the District cannot lease the property to itself.







### **Associated Legal Documents**

- **Site Lease:** Pursuant to the site lease, the District leases property to the CSDA Finance Corporation, (the "Counterparty") in order to facilitate the financing of the project. The District will then lease the property back from the Counterparty pursuant to the lease agreement described below.
- Lease Agreement: Under the Lease Agreement, the District agrees to lease the property back from the Counterparty and make rental payments to the Counterparty (representing a principal component and an interest component). The lease agreement describes certain covenants, representations and warranties of the District and the Counterparty, as well as, among other things: (i) the terms and conditions related to the deposit and application of funds, (ii) the term of the financing and (iii) provisions related to the lease payments.
- Assignment Agreement: The Counterparty will assign its right to receive the lease payments
  as well as the right to enforce said payments to Sterling National Bank. As consideration for
  such assignment, Sterling National Bank provides the funding for the project and as such is
  entitled to receive the assigned lease payments the District makes pursuant to the lease
  agreement.



### Lease Financing: A Common Financing Tool for Public Facilities

We have worked with well over 50 issuers on lease/leaseback structured financings since 2016, including:

#### **Cities and Counties**

City of Belvedere

City of Calistoga

City of Chula Vista

City of Gardena

City of Kerman

City of Madera

City of Marysville

City of Pismo Beach

City of San Dimas

City of Sanger

**Calaveras County** 

Imperial County

**Kern County** 

Madera County

Mono County

**Monterey County** 

Sonoma County

Town of Fairfax

Town of Yountville

### **Special Districts**

**Cordova R&P District** 

Cosumnes CSD

**Fulton-El Camino R&P District** 

**Graton FPD** 

**Highlands R&P District** 

Lakeside FPD

**Orangevale R&P District** 

**Pleasant Hill R&P District** 

Richgrove CSD

Scotia CSD

Woodside FPD

San Ramon Valley FPD

State Bar of California

#### **School Districts**

Benicia USD

**Cardiff School District** 

Elk Grove USD

Linden USD

Los Gatos-Saratoga JUHSD

Oak Grove USD

Sonora ESD

Yosemite USD



### <u>Direct Placement – Lease Financing</u>

- Placement Agent places the financing directly with an accredited investor (Bank) through a RFP process.
- Rating is not needed, and POS is not produced nor distributed; responsibility of due diligence resides with the purchaser.
- Typically higher yields than public offering; but reduced costs of issuance and faster process. Ideal for smaller financings.

### **Cost Difference with a Public Offering**

<b>Current Private Placem</b>	rrent Private Placement Fee Breakdown		<b>Estimated Public Offering Expenses</b>		
Bond Counsel Placement Agent Counterparty Counterparty Counsel Lenders Legal CDIAC Title Miscellaneous	Total	17,500 17,500 3,500 3,500 - 313 1,563 6,125 \$50,000	Bond and Disclosure Counsel Underwriter's Counsel Trustee Counterparty Counterparty Counsel Rating Agency Printing CDIAC Title	45,000 7,500 5,000 3,500 3,500 15,000 3,500 343 1,715	
	Total	\$50,000	Miscellaneous  Underwriter's Discount	6,125	
			Debt Service Reserve Fund	89,253	
			Total	\$200.436	



### **Direct Placement Financing**

### **Lender RFP process**

- Oppenheimer distributed a lender RFP to present the transaction to our portfolio of investors, creating a competitive environment to yield the most aggressive interest rates and favorable terms in the market.
- Lender RFP includes a description and key terms of the transaction, financial reports, economic and demographic information, and all other relevant information.

#### **Requested in the Proposal**

- Interest rate
- Rate lock ability and terms
- Prepayment terms
- Any proposer costs

#### RFP was distributed to 17 banks

Bank of Marin California Bank and Trust Pinn

Bank of the West Capital One

BB&T First Foundation

BBVA Compass JP Morgan

Banner Bank Municipal Finance Corp

BCI Capital Management Pacific Western Bank

Pinnacle Public Finance

River City Bank

Signature Public Funding
Sterling National Bank
Western Alliance Bank



## Direct Placement Financing – RFP Results

Ladera Recreation District 2021 Lease Financing Summary of Proposals Received March 17, 2021



	Capital One P	ublic Funding	First Found	lation Bank	Sterling National Bank		Western Alliance Bank	
	15-Year Term	20-Year Term	15-Year Term	20-Year Term	15-Year Term	20-Year Term	15-Year Term	20-Year Term
Interest Rate:	3.15%	3.55%	2.34%	2.63%	2.40%	2.63%	3.35%	3.53%
Rate Lock Terms:	Rate is locked t	hrough closing	Rate is locke	d for 60 days	Rate is locked	through closing		ked 2 weeks prior osing
Prepayment Terms:	15-Year Term: In who date on or after 5/1/2		Years 3-4	2 at 103% 3 at 102% 5 at 101%	15-Year:	Years 1-3 at 102% Years 4-7 at 101% Thereafter at 100%	From funds on hand, reimbursement: Any 5/1/2023 at par	
	20-Year Term: In who date on or after 5/1/3		Year 7 and the	reafter at 100%	20-Year:	Years 1-5 at 102% Years 6-10 at 101% Thereafter at 100%	From Refinancing: An 5/31/2031 at par	ny date on or after
Costs:  Bank Counsel  Bank Counsel Fee	No		Nixon P \$13,	eabody 000		re & Bell Ione		dling 500
Term Sheet Expiration:	March 2	3, 2021	March 25, 2021					
Numerical Analysis: Par Amount All-In TIC Average FY D/S Total Debt Service			15-Year Term \$1,260,000 3.02% \$100,156 \$1,502,342	20-Year Term \$1,260,000 3.16% \$81,499 \$1,629,988	15-Year Term \$1,250,000 2.97% \$99,791 \$1,496,869	20-Year Term \$1,250,000 3.07% \$80,822 \$1,616,443		



Lease Financing Results	15-Year <sup>(2)</sup>	<b>20-Y</b> ear <sup>(3)</sup>
Par Amount	\$1,250,000	\$1,250,000
Project Fund	\$1,200,000	\$1,200,000
Estimated Costs of Issuance	\$50,000	\$50,000
Interest Rate (1)	2.40%	2.63%
All-in True Interest Cost (1)	2.97%	3.07%
Average Fiscal Year Debt Service	\$99,791	\$80,822
Total Debt Service	\$1,496,869	\$1,616,443

<sup>&</sup>lt;sup>(1)</sup> Interest Rate is locked through closing on April 20, 2021



<sup>(2)</sup> Callable years 1-3 at 102%, years 4-7 at 101%, and thereafter at par

<sup>(3)</sup> Callable years 1-5 at 102%, years 6-10 at 101%, and thereafter at par

# **Current Financing Schedule**

Week of	Date	Action Item	Lead Party
February 22	Tues. February 23	Distribute draft Lender RFP for comments	PA
	Fri. February 26	Distribute Lender Request for Proposal	PA
March 8	Wed. March 10	First draft of legal documents distributed	ВС
March 15	Wed. March 17	Lender Request for Proposal responses due	PA
	Thurs. March 18	Comments on first draft of legal documents due	ALL
	Fri. March 19	Conference call with District to review bids: 2:30pi	m PA, ISS
March 22	Tues. March 23	Term Sheet signed	ISS
March 29	Mon. March 29	Agenda Deadline for April 5 Board Meeting	ISS
April 5	Mon. April 5	Board Meeting to approve legal documents	ISS
April 12	Week of April 12	Finalize and execute financing documents	ALL
April 19	Tues. April 20	Close Transaction	ALL
ISS= Issue	er	PA= Placement Agent	BC=Bond Counsel





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